

STANDARD LETTERHEAD TEMPLATE

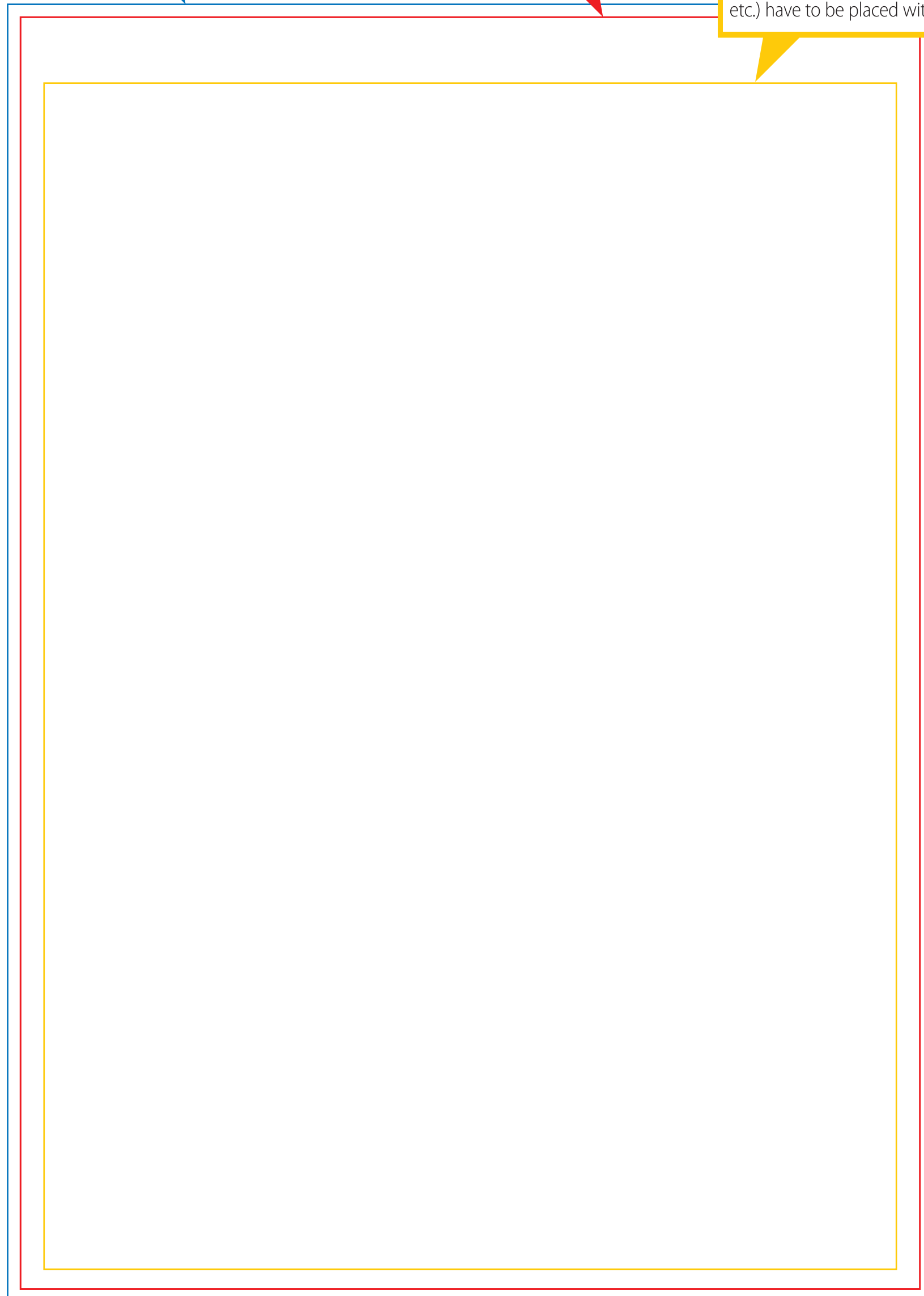
Size: 210x297mm Colour: CMYK Printing



BLEED AREA (216x303mm)
Enlarge background image around four corners to avoid undesirable white borders.

CROP AREA (210x297mm)
This will be the cropped size of the print product.

SAFETY MEASURE (199x277mm)
All important elements (text, images, logo etc.) have to be placed within this area.



If you are using version of CS or above please save your artwork as
Illustrator 10 version File>Save as
(Illustrator legacy format)
TO AVOID ANY DELAYS

Please also
attach preview of artwork in JPG (CMYK and 150dpi)
TO AVOID ANY DELAYS

What you need to know when submitting artwork

(Please go to www.forestprint.com.au for more detail)

All embedded images must not be less than 300dpi.
All logo and images have to be embedded into the artwork.
Please make sure all text is correct as we will not alter your artwork and its content.
Please make sure that your artwork has at least 1mm bleed around all corners.
All important elements (text, images, logo etc.) have to be placed within the yellow line.



- We use standard CMYK for printing. Using other colour models in your artwork such as RGB and Pantone might cause differentiation or error in the colours on your print product.
- Final print product might only be 85% close to what you see your artwork as on screen in terms of colour. An interval of 15% of colour differentiation is an acceptable standard for the printing industry.